



# Bitcoin For The Arts, Inc.

501(c)(3) — The first nonprofit paying artists in Bitcoin.

EIN 41-2642260

27 West 60th Street, PO Box 20069

New York, NY 10023

bitcoinforthearts.org

## ART + ZAP WEEKEND

A Bitcoin-funded fundraiser for Bitcoin For The Arts

**Art + Zap Weekend is a Bitcoin-funded fundraiser for Bitcoin For The Arts**, our 501(c)(3) that funds artists nationwide through quarterly micro-grants. **2 days of broadcast. 21 featured artists giving their time as mission supporters. Live in-person finale at Pubkey DC with a Broadway-caliber headliner.** Audience donations route to BFTA and flow through our public 55/30/10/5 allocation. Featured artists also receive 100% of any optional direct tips sent to their personal Lightning addresses during their broadcast segments.

### WHEN

- **A weekend in late August through early October 2026.** Saturday + Sunday, 1–5 pm ET each day, broadcast live (specific weekend confirming with venue).
- **Following Monday evening:** in-person finale at Pubkey DC headlined by a Broadway performer (Broadway is dark Mondays — top NYC talent uniquely available).

### WHERE

- **Online:** YouTube + X + Nostr (Zap.Stream) + Fountain — broadcast simultaneously.
- **In person:** Pubkey DC — Bitcoin-native venue with mission-aligned rates.

### WHO

- **Dion Wilson, Founder/Director.** Actors' Equity. Former Dance Theatre of Harlem & Alvin Ailey. *Lion King* national tour.
- **2–4 Bitcoin podcaster hosts per day, up to 8 total** — 1–2 hours each. Each brings their own audience.
- **21 featured artists** across music, visual art, dance, theater, film, writing.

### WHY A SPONSOR CARES

- **First-mover story.** Sponsors written into the founding narrative of an arts-funding model built on Bitcoin rails.
- **Permanent on-brand content.** Logos visible on every clip on YouTube and Nostr in perpetuity.
- **Audience small but high-signal.** Bitcoin + arts overlap = high-intent, high-NW, deeply loyal to early supporters.
- **Tax-deductible** through a 501(c)(3) with public governance and on-chain transparency.

### TODAY'S ASK

- **A signed sponsorship** at Title, Supporting, or Friend tier — cash, in-kind, or a combination.
- **A specific in-kind contribution** (A/V, hardware wallets, catering, silent-auction items).
- **A warm introduction** to one company or person you believe should sponsor this event.

## THE THREE SPONSOR TIERS

TIER	CASH	SLOTS	WHAT YOU GET
Title Sponsor	\$25,000	1	Co-branding, persistent logo, 5-min branded segment Sat + Sun, 16 host mentions, naming on the Monday finale, 6 reserved seats, 6 social posts, <b>named auction lot.</b>
Supporting Sponsor	\$10,000	3	Rotating logo, 2-min branded segment, 4 host mentions, signage at the finale, 3 reserved seats, 3 social posts.
Friend of the Arts	\$5,000	5	Sponsor card on-air (10+ appearances), daily thank-you scroll, logo at the finale, 1 reserved seat, 1 social post.

**In-kind sponsorship** is credited dollar-for-dollar at the corresponding tier. Highest-value asks: A/V production, photo/video, catering, hardware wallets for artist gifts, silent-auction items.

**Dion Wilson** — Founder & Director, Bitcoin For The Arts, Inc.

[sponsor@bitcoinforthearts.org](mailto:sponsor@bitcoinforthearts.org) | [bitcoinforthearts.org](https://bitcoinforthearts.org)

Lightning: [gifts@donations.bitcoinforthearts.org](mailto:gifts@donations.bitcoinforthearts.org) · BTC: [bc1qag0lkvdk4rxqzjuy147k843gqhezqgjmjvfuuuk](https://bc1qag0lkvdk4rxqzjuy147k843gqhezqgjmjvfuuuk)

Nostr: [npub15rnn220qfdyhp9apjt38nadc0dzj8a7zpcrd2q4spq5apvvt2suswnaw](https://npub15rnn220qfdyhp9apjt38nadc0dzj8a7zpcrd2q4spq5apvvt2suswnaw)