

**Bitcoin For The Arts, Inc.**  
**Board of Directors Meeting Minutes**

**Q2 2026 Meeting**

**Date:** Tuesday, April 7, 2026

**Time:** 4:30 PM

**Format:** Virtual (via Zoom)

**Interim Chair:** Dion Wilson

**Present:**

- Dion Wilson (Founder & Executive Director)
- Avi Burra (Treasurer, Board Member)
- Ahmed Klink (Board Member)
- Kyle Shirkness (Board Member)
- Kyle Knight, Buttercup Roberts, Julie Costello

**New Advisor Welcome:**

- Valerie Love (Advisor)
- Kenneth Burris (Artist Advocate)

**Absent:** None

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**1. Call to Order**

The meeting was called to order at 4:30 PM ET by Dion Wilson.

**2. Welcome and Introductions**

Dion Wilson welcomed everyone and officially introduced:

- **Valerie Love** as our new Advisor.
- **Kenneth Burris** as Artist Advocate, who will assist with writing and documenting artist stories and the organization's journey.

All participants briefly introduced themselves.

**3. Q1 Progress Update**

Dion provided a summary of key accomplishments:

- Continued growth of the "Share Your Bitcoin Journey" podcast series and artist database (4–5 interviews completed).

- Publication of new artist stories and articles on the website.
- Launch of the monthly newsletter via Beehiiv and the Substack account for deeper written engagement.

#### **4. Strike Account Update**

The organization successfully opened a Strike account to purchase Bitcoin. Avi (Treasurer) and Dion will continue managing treasury operations.

#### **5. Funding Applications**

We have submitted applications to Block XYZ, Open Stats, Start Small, and HRF. Updates will be provided as responses are received.

#### **6. Wallet Setup & Board Activation**

All board members were reminded to schedule a brief session with Dion to activate their Bitcoin wallets.

#### **7. Newsletter, Substack & YouTube Strategy**

The first newsletter has launched. The board discussed growing our audience through consistent written content on Substack and further development of the YouTube podcast series.

#### **8. Bitcoin Conference Participation**

Dion will attend the upcoming Bitcoin Conference to represent BFTA. All advisors attending were asked to mention the organization in their engagements and to schedule informal meetups with Dion while at the conference to introduce and make “The Ask” with potential donors.

#### **9. Branding & Logo Project**

Ahmed Klink reported that his production company, Sunday Afternoon, is leading the new logo and branding project. The board reviewed initial concepts and provided feedback on direction.

#### **10. Board Transition**

Dion Wilson stated he will remain as a board member for now but plans to step down once a new Chair is appointed. He proposed voting in his wife, Phindi Mkhize-Wilson, to replace him as a board member at that time.

#### **11. Strategic Focus & AB Testing for Q2**

The board discussed the need to refocus energy on building a stronger foundation. Key priorities include:

- Increasing donations and supporters

- Implementing A/B testing strategies for outreach and visibility
- Fundraiser event ideas, venues, timeline for first event July/August
- 18 month art events visibility plan

## **12. Open Discussion & New Business**

- Partnerships with local arts organizations and institutions were discussed as a key growth area.
- Use of Idealist.org for volunteer recruitment and Candid.org for nonprofit community resources was noted.
- All members were encouraged to share any additional leads or ideas.

## **13. Adjournment**

There being no further business, the meeting was adjourned at 6:20pm ET.

**Next Meeting:** Tuesday, July 7, 2026.

**Minutes prepared by:** Dion Wilson

**Date:** April 7, 2026